



Award[™]
Hardwood Floors



master's touch[®]

MADE IN  THE USA



WINCHESTER



BURNT ALMOND



MIDNIGHT



master's touch[®] FLOORS OF HISTORIC DISTINCTION

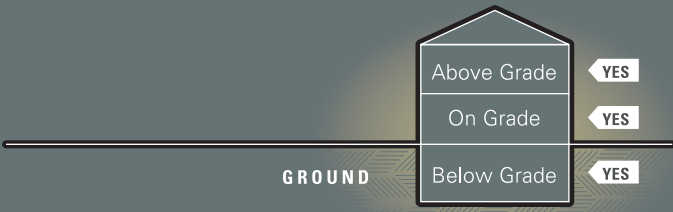
Balancing elegance and price, Award's Master's Touch[®] line of hardwood floors blends artistry and old world charm and craftsmanship to deliver the look of a floor with a rich history.

Master's Touch floors feature bold, long and wide planks with micro-beveling and a variety of colors and species with style elements that bring out the nuances of each type of wood.

Easy to Install

Master's Touch flooring has a standard tongue and groove profile for easy installation using nail-down, floating, or glue-down methods.

Master's Touch flooring is approved for use above, on, and below grade. Installation guidelines can be found at AwardFloors.com.



Coordinating Moldings

Every room with a wood floor needs perimeter moldings, and usually at least one type of transition molding. Award Hardwood Floors provides a full array of coordinating moldings to finish off your floor in style.

Easy to Clean and Maintain



One of the advantages of having a wood floor is that it's easy to take care of.

Simple sweeping and occasional cleaning with a cloth and Award's specially formulated spray-on/wipe-off cleaner will keep your floor looking great for many years. Visit AwardFloors.com for more cleaning and care information.

AVAILABLE IN 6 COLOR/SPECIES COMBINATIONS





MTWINC545
Winchester
Hickory

-  ROTARY
-  HAND-SCRAPED



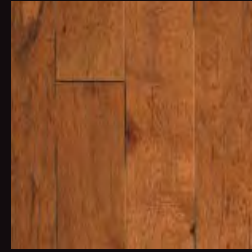
MTRENA530
Renaissance
American Walnut

-  ROTARY
-  HAND-SCRAPED



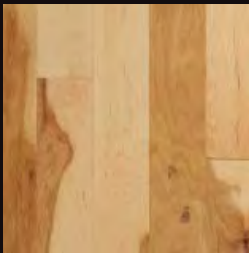
MTAMBE660
Ambered
American Walnut

-  ROTARY
-  SCULPTED
-  ANTIQUED





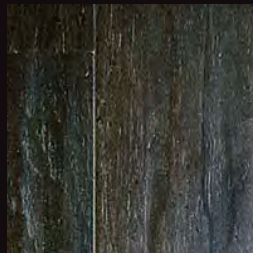
MTBURN500
Burnt Almond
Hickory

-  ROTARY
-  SCULPTED
-  ANTIQUED





MTNHICK11
Natural Hickory
Hickory

-  ROTARY
-  SMOOTH PLANK



MTMIDN520
Midnight
American Walnut

-  ROTARY
-  SCULPTED

*Colors shown are approximate. For actual samples visit your dealer.
Wood is a product of nature. Variations of color, grain, texture and character are natural occurrences which this sample may not show.*

Master's Touch product specifications

The engineered multi-ply planks with a four-sided, bevel-edge, single-faced surface made using 2mm-thick select grade rotary peel veneer enhance the visual and tactile experience of real wood.



WIDTH 6.2" wide [157 mm]

LENGTH 69.25" long [1759 mm]

THICKNESS 1/2" thick [12.7 mm]

Master's Touch style Master's Touch® floors feature elements that tell a story of craftsmanship:

ROTARY

Rotary-cut veneer is wood peeled off the log using a lathe. The result yields an abstract, wider grain pattern and a distinctive bold look.

ANTIQUED

Antique-style embossing yields an appearance that simulates the effects of wear and age over time.

HAND-SCRAPED

A distressed surface enhances the texture of each wood plank. It provides the hand-crafted appearance of a custom-made wood floor without the expense.

SCULPTED

Subtle 3D sculpting makes a wood floor feel well-traveled. The gentle variations are almost wave-like, detectable by bare feet and by the way light reflects off the floor.

SMOOTH PLANK

Flat, smooth, and unaltered, the only treatment added to this simple style is micro-beveling on the edges of each plank.



Wearmax Plus® Delivers Superior Wear Resistance

The secret to your Award floor's incredible wear-resistance is Wearmax® Plus Advanced Ceramic Finish.

Developed by sophisticated material formulation technologies, advanced ceramics are nearly as hard as natural diamonds. They're used in high performance engines and aerospace vehicles. Wearmax® Plus harnesses the power of advanced ceramics to provide a finish that goes on clear and exceeds the wear resistance of any of the nearest competitors' finishes, hands down.*

Wearmax® Plus is a second-generation advanced ceramic finish that resists scuffs and abrasions better, retaining its gloss and like-new look longer. Such increased durability means your floor will stay beautiful under conditions other types of finish just can't handle. It's also stain-resistant and slip-resistant.

*According to ASTM CS17 and Taber testing.

Award Ensures Quality

Award Hardwood Floors delivers superior wear resistance and the unmistakable appeal of real wood. It's a unique combination that makes this high-end hardwood flooring practical in even the busiest homes, yet elegant enough to be the focal point of any room. There's never been a better way to bring the beauty and warmth of wood flooring into your home.

Award's experienced craftspeople know wood – grading it every time it is handled – using the most current technology to sample and test the quality of the product at every stage of the manufacturing process. The result is a consistently high quality, natural wood product.

A Leader in Environmentally Responsible Flooring

Wood floors are a product of nature made from a renewable resource. As a responsible corporate citizen, Award strives to conduct business in a sound, environmentally sustainable way following smart stewardship principles.



GREEN LINK

Award's Own Green Link Program

We share your priorities. Protecting our forests, environment, and energy resources is a priority with Award Hardwood Floors that begins with our suppliers and carries through to the manufacturing of the finished flooring. Award calls this program "Green Link," and it is our way of contributing to excellence, leadership, and stewardship in protecting our environment.



The mark of responsible forestry

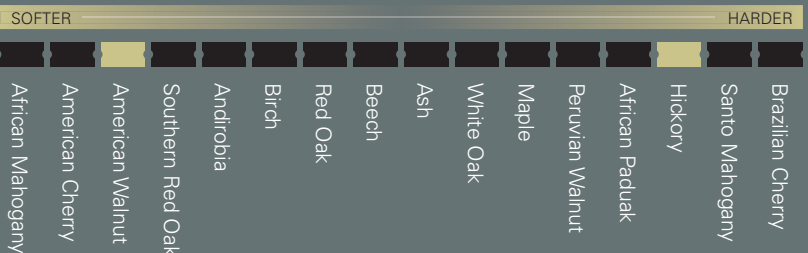
Award is FSC®-Certified

Award Hardwood Floors is a certified supplier with the Forest Stewardship Council™ (FSC®). FSC® certification ensures that the wood in Award Hardwood Floors comes from forests managed to meet social, economic, and ecological goals.

Chain of custody number: SW-COC-003368

WOOD HARDNESS RATINGS

Harder woods generally resist indentation better, while actual wear resistance relies more upon the Wearmax® Plus finish.





Superior Warranty

Your investment in Award flooring is protected by a lifetime wear-through and structure warranty.

The unique properties of Wearnax® Plus Advanced Ceramic Finish and all the care that goes into each product allows Award Hardwood Floors to promise long-lasting beauty and performance. That promise is backed up by some of the best warranty terms in the business.

VISIT AWARDFLOORS.COM FOR FULL WARRANTY INFORMATION

DEALER IMPRINT

AwardTM
Hardwood Floors

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